



SJ CHARI

UI/UX DESIGNER

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Road No.12, Banjara Hills, Hyderabad

BIOGRAPHY

I'm a 27 years old UI/UX Designer from LegalCraft Solutions Pvt. Ltd., currently based in Hyderabad. I love everything that has to do with web design, Branding Stuff, Graphic Design, Packaging, Print Requirements and I feel a true devotion for typography.

I have 4 years of working experience in Print media-Art Direction and and 3 years of working experience in UI/UX Designing. Im very much passionate about my work. I strive to create intuitive and beautiful user experience from conception to implementation, while constantly challenging myself and learning new skills and technologies in interface design. I love working with people, specially if they have the same passion I have for what they do.

EXPERIENCE

UI/UX Designer

LegalCraft Solutions Pvt. Ltd. | Dec 16 -

Working as a UI/UX Designer for Mobile application project. Including User research, Prototyping, Wireframing, UI Design while collaborating with programmers.

UI/UX Designer

Switch Soft Technologies | Jan 14 -Nov 15

Working as a UI/UX Designer for multiple projects. Including Prototyping, Wireframing, UI Design while collaborating with programmers. Sucessfully drive more than 15 Projects.

Art Director

Freedom Advertising Pvt. Ltd | Jan 2013 - Dec 2013

Worked as a Art director for Advertising & printmedia. Including Logodesign, Branding, out door media, Visual Designs collaborating with Design team.

Sr.Visualizer

Varadhi Advt. Pvt. Ltd | Sep 2010 - Dec 2013

Worked as a Sr.Visualizer for Complete Branding. Including Logo design, Advertising, making press ads and out door media, collaborating with Design team.

Graphic Designer

EYECATCH Advt. Pvt. Ltd | Oct 2008 - Sep 2010

Worked as a Graphic Designer for Complete printmedia. Including Logodesign, Branding, out door Advertising, Visual Designs .

MY SPECIALITIES



Logo Design



Branding



Minimal Web Design

EDUCATION

- **BACHELOR OF FINE ARTS (BFA)**

JNTUH | Aug 12 - 16

I am pursuing BFA in Applied Arts at Jawaharlal Nehru Architectural and Fine Arts University (JNAFAU)

- **BACHELOR'S DEGREE (B.Com)**

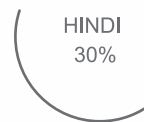
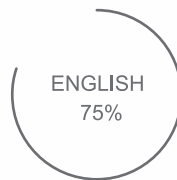
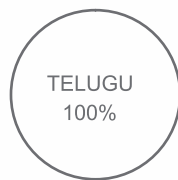
SIR CRR College | JULY 08 - May 2011

I complete my graduation Bachelor of Commerce in 2011 at Sir CRR College, Andhra University.

LANGUAGE SKILLS

Born and brought up at my home town Eluru, Andhra Pradesh, India.

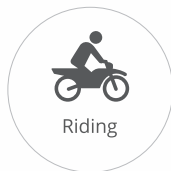
Learned Telugu and English in college and travelling.



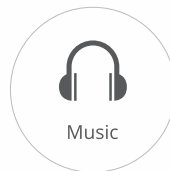
HOBBIES & INTERESTS



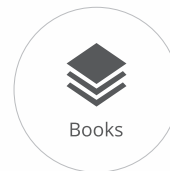
Photography



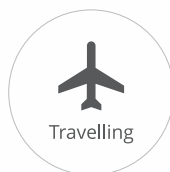
Riding



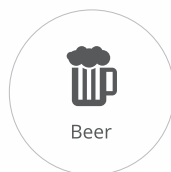
Music



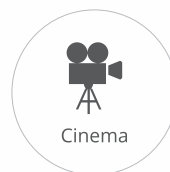
Books



Travelling



Beer



Cinema



Badminton

Design Knowledge

Grid & Layout.

Good sense for typography.

Color theory knowledge.

Image editing.

Web usability.

Interface Design.

Branding & Print media.

SKILLS

Illustrator

Photoshop

Indesign

Corel Draw

Powerpoint

Word